Document clustering and its application to web search

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Overview

Clustering methods:

K-Means

Quality-threshold clustering

Hierarchical agglomerative clustering

Concept lattices

Why so many clustering algorithms?

Web Clustering Engines:

Issues

Systems

KeySRC

Problems

New Directions

Mobile search

The **goal** of clustering is to maximize the *inter-class* similarity and minimize the *intra-class* similarity



Keys to clustering are the object representation and the distance measure

K-means algorithm

$$V = \sum_{i=1}^{k} \sum_{x_j \in S_i} (x_j - \mu_i)^2$$



Quality threshold (QT) clustering

- 1. Choose a maximum diameter for clusters.
- 2. Build a candidate cluster for each point by including *the closest point*, the next closest, and so on, until the diameter of the cluster surpasses the threshold.
- 3. Save the candidate cluster with *the most points* as the first true cluster, and remove all points in the cluster from further consideration.
- 4. *Recurse* with the reduced set of points.

K-means versus QT clustering

	k-means	QT
Deterministic?	no	yes
Need to specify cluster number?	yes	no
Computationally intensive?	no	yes
Every object must be clustered?	yes	no

Hierarchical agglomerative clustering



Cluster similarity measures





(d) group-average: average of all similarities

5

7

Single-link clustering

Complete-link clustering



		breathes	can	has	has	has	has	livesin	vivipar -	produce
		in water	fly	beak	hands	skeleton	wings	water	ous	light
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
1	Bat		Х			х	Х		Х	
2	Eagle		Х	X		X	Х			
3	Monkey				Х	X			X	
4	Parrot fish	Х		X		X		Х		
5	Penguin			X		X	Х	Х		
6	Shark	Х				Х		Х		
7	Lantern fish	Х				Х		Х		Х



Concept lattice (definition)

```
Context = (G, M, I)
gIm or (g, m) \in I means "object g has property m"
For A \subseteq G, B \subseteq M define:
A' = \{ m \in M \mid gIm \text{ for all } g \in A \}
B' = \{g \in G \mid gIm \text{ for all } m \in B\}
A concept of (G, M, I) is a pair (A, B) where
A \subseteq G, B \subseteq M, A' = B, B' = A (A and B are called extent and intent)
A subset X \subseteq G is an extent if and only if X'' = X; the concept is (X'', X')
A subset Y \subseteq M is an extent if and only if Y'' = Y; the concept is (Y', Y'')
(A_1, B_1) \le (A_2, B_2) if A_1 \subseteq A_2 (or B_1 \supseteq B_2)
C(G, M, I, \leq) is a complete lattice and ....(The Basic Theorem of concept
lattices)
```

NextNeighbours Input: Context (G, M, I)Output: The concept lattice L = (C, E) of (G, M, I)1. $C := \{(G, G')\}$ 2. $E := \emptyset$: 3. $currentLevel := \{(G, G')\}$ 4. while $currentLevel \neq \emptyset$ $nextLevel := \emptyset$ 5. for each $(X, Y) \in currentLevel$ 6. lowerNeighbours := FindLowerNeighbours((X, Y))7. for each $(X_1, Y_1) \in lowerNeighbours$ 8. if $(X_1, Y_1) \notin C$ then 9. $C := C \cup \{(X_1, Y_1)\}$ 10. $nextLevel := nextLevel \cup \{(X_1, Y_1)\}$ 11. Add edge $(X_1, Y_1) \rightarrow (X, Y)$ to E 12. currentLevel := nextLevel13.

function FindLowerNeighbours ((X, Y))/* Returns the lower neighbours of a concept */ 1. candidates := \emptyset 2. for each $m \in M \setminus Y$ 3. $X_1 := (Y \cup \{m\})'$ 4. $Y_1 := X'_1$ 5. if $(X_1, Y_1) \notin$ candidates then 6. candidates := candidates $\cup \{(X_1, Y_1)\}$ 7. return maximally general candidates

Why so many clustering algorithms?

Clusters and outliers are in the eye of the beholder

The strategy of cluster analysis is structure seeking although its operation is structure-imposing (e.g., by a clustering criterion)

The main distinction is in the underlying model (e.g., representatives, tree search, graph search)

Clustering often translates into optimazion problem solved by approximate algorithms (e.g., k-means, HAC, fuzzy concept lattices)

The clustering algorithm must be compatible with the data structure (e.g., k-means cannot find non-convex clusters)

Web search results clustering



Search engines vs clustering engines (broad query)

Clusty web <u>news image</u> rome	es <u>wikipedia</u> <u>blogs</u> jobs <u>more »</u> Search <u>advanced</u> <u>preferences</u>
web news image rome clusters sources sites All Results (240) Clusters (240) Clusters (240) Clusters (240) Clusters (240) Clusters (250) Ancient (32) Travel (28) Clusters (26) Clusters (27) Clusters (26) Clusters (26) Cluster (26)	Image: Search Bearch Bearch Bearch Top 235 results of at least 8,927,000 retrieved for the query rome (definition) (details) Current stock trading for (ROME) Styneox Last Chance Ores Prev CLose ROME Sponsored Results 500 Hotels in Rome - Good availability and great rates. Save up to 75% on your booking! - www.booking.com/Rome-Hotels Hotels Hotels in Rome - 55 charming hotels selected. Up to 50% discount. No prepayment www.Hotels-Direct-Rome.com Rome Hotels - Stay Near Rome Paris France Compare Photos, Hotel Info & Rates www.europe-hotelrooms.com Rome (pronounced /room/; Italian: Roma, pronounced ; Lain: Roma) is the capital city of Italy and Lazio. [2] and is Italy's largest and most populous city, with 2,705,317 residents. [3] an urban area of 3,457,680 [4] as well as a metropolitan area ad about 4 million inhabitants spread over a 5,352 km² area. [5]History - Administration - Geography - Demographics - Cityscape - Economy en.wkipedia.org/wki/Rome - [cache] - Live, Ask 1 HBO: Rome ® R @ The homepage for HBO's official 'Rome' website An intimate drama of love and betrayal, masters and slaves, and husbands and wives, 'Rome ' chronicles the epic times that saw www.thoc.com/rome - [cache] - Live, Ask 3 Ancient Rome are Vikipedia, the free encycloppedia P R @ Ancient Rome - Wikipedia, the free encycloppedia P R @ Ancient Rome - Wikipedia, the f
	 4. <u>The ROME Operating System</u> □ < ∞ Lightweight, very modular component-based, multitasking, embedded OS; developed, used for many research projects. Goal: manage fast data streams in multimedia environments; for rome.sourceforge.net - [cache] - Live, Open Directory 5. <u>Rome.info > Rome tourist information, Ancient Rome travel guide</u> □ < ∞ Italy - Rome travel guide, tourist information on Rome and Vatican, pictures of Rome, sights and attractions, Rome entertainment, restaurants, hotels etc www.rome.info - [cache] - Live, Open Directory, Ask

Search engines vs clustering engines (broad query)

Wah W Wili B Trans	About <u>New features!</u> Search feeds Search plugins Download Carrot Search Contac
fascism	Search More
Tran Meurliestics	
Tree Visualization	Top 100 results of about 1290000 for fascism
 [a] All Topics (100) [b] Italian Fascism (10) [c] History of Fascism (9) [c] Fascism in America (8) 	1 Fascism - Wikipedia, the free encyclopedia 🐁 🗗 🔍 Fascism is a radical, authoritarian nationalist ideology that aims to create a single-party state with a government led by a dictator who seeks national http://en.wikipedia.org/wiki/Encyclopedia (Sector Conclection) (Sector
- Electrony of Fascism (8)	
- Eascism Politics (6)	2 fascism - Definition from the Merriam-Webster Online Dictionary 🞭 🗗 🔍
- 🔁 National (6)	Definition of fascism from the Merriam-Webster Online Dictionary with audio pronunciations, thesaurus, Word of the Day, and word games.
 Rise of Fascism (6) Wikipedia Fascism (6) 	http://www.merriam-webster.com/dictionary/fascism [Ask, Google, Wikia]
Economic Fascism (5)	3 George W Bush and the 14 points of fascism - Project for the OLD 🞭 🗗 🔍
more show all	This page is a collection of news articles dating from the start of the Bush presidency divided into topics relating to each of the 14 points of fascism .
	http://www.oldamericancentury.org/14pts.htm [Ask, Google, Yahoo]
	4 Fascism: The Concise Encyclopedia of Economics Library of 🎭 🗗 🔾
	As an economic system, fascism is socialism with a capitalist veneer. The word derives from fasces, the Roman symbol of collectivism and power: a tied
	http://www.econlib.org/library/Enc/Fascism.html [Ask, Cuil, Google, Live, Yahoo]
	5 Modern History Sourcebook: Mussolini: What is Fascism, 1932 🐁 🐶 Q
	Fascism, the more it considers and observes the future and the development Fascism denies that the majority, by the simple fact that it is a majority,
	http://www.fordham.edu/halsall/mod/mussolini-fascism.html [Ask, Cuil, Google, Live, Wikia]
	6 PublicEve.org - What is Fascism? 📪 🕅 🔍
	Some general ideological features outlined by Matthew N. Lyons.
	http://www.publiceye.org/eyes/whatfasc.html [Ask, Google, Yahoo]
	The seeds of fascism , however, were planted in Italy. " Fascism is reaction," said Mussolini, but reaction to what? The reactionary movement following World
	http://remember.org/hist.root.what.html [Ask, Google]
	8 Fascism Anvone? 🐁 🐶 🔍
	Jul 25, 2004 It is fascism . And fascism 's principles are wafting in the air today, German and Italian fascism form the historical models that define
	http://www.secularhumanism.org/library/fi/britt_23_2.htm [Ask, Google, Wikia]
Query: fascism Source: Web (100 results, 3437 ms)) Clusterer: Lingo (111 ms) V3.1-dev build 74 2009-03-03 11:06 @ 2002-2009 <u>Stanisław Osinski, Dawid Weiss</u>

Search engines vs clustering engines (ambiguous query)

CREDO	Enter a query: metamorphosis Search C English C Italiano help terms of use about
 metamorphosis (100) music (15) hilary duff (6) punk myspace (2) rolling stones (2) philip glass (2) cd (2) other (1) insects (11) kafka (11) hilary duff (9) insect (8) butterfly (7) life (5) definition (4) dictionary (4) cd (4) philip glass (3) rolling stones (3) star trek (3) wikipedia (3) spectrasonics (3) 	 ^a English ^c Italiano <u>help terms of use about</u> <u>Amazon.com: Metamorphosis: Music: Hilary Duff</u> Amazon.com: Metamorphosis: Music: Hilary Duff by Hilary Duff Although dubbing her first album Metamorphosis, the disc is anything but http://www.amazon.com/Metamorphosis: Hilary-Duff/dp/B0000AGWES <u>Amazon.com: Metamorphosis: Music: The Rolling Stones,Rolling Stones</u> Amazon.com: Metamorphosis: Music: The Rolling Stones,Rolling Stones by The Rolling Stones,Rolling Stones Heart Of Stone (Metamorphosis has the only release http://www.amazon.com/Metamorphosis-Rolling-Stones/dp/B00006AW2F <u>MySpace.com - METAMORPHOSIS - Vienna/Prag/St.Petersburg, AT - Pop Punk / Ambient / Acoustic - www.myspace.com/</u> MySpace music profile for METAMORPHOSIS with tour dates, songs, videos, pictures, blogs, band information, downloads and more http://www.myspace.com/contaminatedchamberpop <u>Metamorphosis - Hilary Duff</u> Metamorphosis album by Hilary Duff including album title, track listings, release dates, guest artists, record label info and user reviews on AOL Music. http://music.aol.com/album/metamorphosis/690078 <u>MySpace.com - metamorphosis - Lima - Indie / Hardcore / Punk - www.myspace.com/metamorphosisperu</u> MySpace com/metamorphosis with tour dates, songs, videos, pictures, blogs, band information, downloads and more necesito un concert de METAMORPHOSIS - Lima - Indie / Hardcore / Punk - www.myspace.com/metamorphosisperu MySpace com/metamorphosis with tour dates, songs, videos, pictures, blogs, band information, downloads and more necesito un concert de METAMORPHOSIS - Lima - Indie / Hardcore / Punk - www.myspace.com/metamorphosisperu MySpace com/metamorphosis - Lima - Indie / Hardcore / Punk - www.myspace.com/metamorphosisperu MySpace com/metamorphosis - Mitary Official Site Shop for Metamorphosis at Target. Choose from a wide range of Music. Expect More, Pay Less at Target.com http://www.target.com/Metamorphosis-Duff-Hilary/dp/B0

Web Clustering Engines:

- Issues
- Systems
- Problems
- New Directions

Features of clustering engines

Advantages:

- Fast subtopic retrieval
- Exploring unknown or dynamic domains
- Filtering out irrelevant results

Mostly good when plain search engines fail

Search results clustering (post-retrieval) versus traditional document clustering (pre-retrieval)

Clustering type	Cluster labels	Cluster computation	$_{ m data}$	Cluster number	Cluster intersection	GUI
Search results clustering	$\operatorname{Natural}$ language	On-line	Snippets	Variable	Overlapping	Yes
Document clustering	Centroid	Off-line	Documents	Fixed	Disjoint	No

Architecture of Web clustering engines



Search results acquisition

Search engine	Protocol	Queries per day	Results per search	Terms of service
Alexa	SOAP or REST	n/a	20	Paid service (per-query).
Gigablast	REST/XML	100	10	Non-commercial use only.
Google	SOAP	1 000	10	Unsupported as of December 5, 2006. Non-commercial use only.
Google CSE	REST/XML	n/a	20	Custom search over selected sites/ domains. Paid service if XML feed is required.
MSN Search	SOAP	10 000	50	Per application-ID query limit. Non-commercial use only.
Yahool	REST/XML	5 000	100	Per-IP query limit. No commercial restrictions (except Local Search).

Preprocessing of search results

- 1. Language recognition
- 2. Tokenization
- 3. Shallow language preprocessing
- 4. Feature selection

Cluster construction and labeling

"Description comes first": from data-centric to description-centric clustering algorithms

Keyphrase-based Search Results Clustering (1) http://keysrc.fub.it

KeySPC	Home Preferences Links Documents Contact
кеузке	data mining Search
l results (99)	TOP 99 RESULTS OF RETRIEVED FOR THE QUERY DATA MINING
data mining knowledge discovery (21) data mining and predictive modeling (10) data mining tools (6) business intelligence (8) data mining applications (7) data mining techniques (5) machine learning (5) data mining helps (3) mining software (8) data mining solutions (5) More clusters	 DATA MINING - WIKIPEDIA Article about knowledge-discovery in databases (KDD), the practice of automatically searching large stores of data for patterns. http://en.wikipedia.org/wiki/Data_mining DATA MINING: DEFINITION FROM ANSWERS.COM data mining n. The automatic extraction of useful, often previously unknown information from large databases or data Data Mining For Investing http://www.answers.com/topic/data-mining DATA MINING - WIKIPEDIA, THE FREE ENCYCLOPEDIA Data mining will not uncover patterns that are present in the domain, but not in The term data mining is often used to apply to the two separate processes of http://en.wikipedia.org/wiki/Subject-based_data_mining DATA MINING - WIKIPEDIA, THE FREE ENCYCLOPEDIA Data mining will not uncover patterns that are present in the domain, but not in The term data mining is often used to apply to the two separate processes of http://www.theadia.org/wiki/Subject-based_data_mining Data mining, the extraction of hidden predictive information from large Data mining tools predict future trends and behaviors, allowing businesses to http://www.thearling.com/text/dmwhite/dmwhite.htm ELECTRONIC STATISTICS TEXTBOOK: DATA MINING TECHNIQUES Outlines the crucial concepts in data mining, defines the data warehousing process, and offers examples of computational and graphical exploratory data analysis http://www.statsoft.com/textbook/stdatmin.html DATA MINING: TEXT MINING, VISUALIZATION AND SOCIAL MEDIA MEDIA Commentary on text mining, data mining, social media and data visualization relevant publications in top data mining, information retrieval and natural http://datamining.typepad.com/ DATA MINING: WHAT IS DATA MINING? Outlines what knowled

Keyphrase-based Search Results Clustering (2) http://keysrc.fub.it

KeySRC	Home Preferences Links Documents Contact
	data mining Search
All results (99)	YOU ARE IN "DATA MINING TOOLS " CLUSTER WITH 6 DOCUMENTS
<pre> data mining knowledge discovery (21) data mining and predictive modeling (10) data mining tools (6) business intelligence (8) data mining applications (7) data mining techniques (5) machine learning (5) data mining helps (3) mining software (8) data mining solutions (5) More clusters </pre>	 AN INTRODUCTION TO DATA MINING Data mining, the extraction of hidden predictive information from large Data mining tools predict future trends and behaviors, allowing businesses to http://www.thearling.com/text/dmwhite/dmwhite.htm TWO CROWS WHITE PAPER: "SCALABLE DATA MINING" White paper on the reasons scalable data mining solutions are needed and the main methods of achieving scalability Making Data Mining Tools Scalable http://www.twocrows.com/whitep.htm OPEN DIRECTORY - COMPUTERS: SOFTWARE: DATABASES: DATA MINING: TOOL VENDORS Advanced Software Applications - Data mining, analysis, and decision support Provides neural network software for data mining and forecasting as well as http://www.dmaz.org/Computers/Software/Databases/Data_Mining/Tool_Vendors/ DATA MINING - DATA MINING SOFTWARE (SOFTWARE) - THE DATA MINE VIKI All currently available data mining software, tools and applications whose You can add Data Mining tools / software to this list. Don't know where to start? http://www.the-data-mine.com/bin/view/Software/DataMiningSoftware MDERSTANDING DATA MINING theory, whereas data mining emerged from computational Data mining techniques do not require the user to know the Today's data mining tools http://www.dbase.us/pdf/Technology/White%20Paper_Data%20Mining.pdf A COMPARISON OF LEADING DATA MINING TOOLS on knowledge Discovery & Data Mining. Friday, August 28, 1998. New York, New York Compare and Summarize Data Mining Tools which: http://www.datamininglab.com/pubs/kdd98_elder_abbott_nopics_bw.pdf

Generalized suffix tree

(from Zamir and Etzioni, 1998)



- 1) Cat ate cheese
- 2) Mouse ate cheese too
- 3) Cat ate mouse too

KeySRC algorithm

- 1. Search results preprocessing
- 2. Construction of Generalized Suffix Tree (GST)
- 3. Extraction of keyphrases from GST (*internal nodes of GST* + \leq 4 words + POS tagging)
- 4. Keyphrase clustering

$$Thr = const \ \frac{ics(c_1) \ |c_1| + ics(c_2) \ |c_2|}{|c_1| + |c_2|}$$

5. Label assignment

$$Score = KPfreq \sum_{t \in W_{KP}} wfreq$$

6. Cluster ranking

Search results for query "zebra"

- D1: Harmful aquatic hitchikers: mollusks, zebra mussel.
- D2: Zebra mussel: name of a species of mollusks.
- D3: Zebra mussel originated in the Balkans, Poland.
- D4: Free routing software distributed under GNU license.
- D5: Zebra is open source TCP/IP routing software.
- D6: Zebra is the common name for some mammals of the genus equus.
- D7: Horselike African mammals of the genus equus.

GST of "zebra" results



	A	в	С	D	E.	F	G	H	Ι
Α	1	1	0	0	0	0	0	0	0
В	1	1	0	0	0	0	0	0	0
С	0	0	1	1	0	0	0	1	0.5
D	0	0	1	1	0	0	0	1	0.5
Ε	0	0	0	0	1	1	0,81	0	0.41
F	0	0	0	0	1	1	0,81	0	0.41
G	0	0	0	0	0,81	0,81	1	0	0.5
Η	0	0	1	1	0	0	0	1	0.5
Ι	0	0	0	0.5	0.5	0.41	0.41	0.5	1

Table 1. Similarity matrix for the keyphrases extracted from the seven documents. A = software, B = routing software, C = genus equus, D = equus, E = mussel, F = zebra mussel, G = mollusk, H = mammal genus equus, I = name.



Keyword-based visualization



Folder-based visualization

000	Clusty Search » metamorphosis
	n/search/w/sanie=viv_1062%4031%3adANw2V&v%3aframe=list&v%3astate=%28root%28N566%29%. 💽 ^ 🔍 Google
Clusty Search » metamorph	
web news imag	es <u>wikipedia blogs jobs more »</u> advanced
metamorphosis	Search preferences
	Cluster Insects » Gregor Samsa contains 3 documents.
clusters sources sites	Search Results
All Results (203)	1. <u>metamorphosis</u> 둼 역 용
Insects (18)	As Gregor Samsa awoke one morning from uneasy dreams he found himself transformed in his bed into a gigantic insect. He was living on his hard — What has harponed to mo? he thought
Biology (4)	victorian.fortunecity.com/vermeer/287/metamorphosis.htm - [cache] - Ask
Stages, Adult (3)	2. The Metamorphosis ☜ ୠ ⊗
Gregor Samsa (3)	Franz Kafka The Metamorphosis by kafka The Metamorphosis -The complete story As Gregor Samsa awoke one morning
Cycle, Butterflies (2)	from uneasy dreams he found himself transformed in his bed into a gigantic insect
Incomplete Metamorphosis (3)	
Other Topics (3)	3. <u>The Metamorphosis - Wikipedia, the free encyclopedia</u> 🗠 🔨 🛞 The Metamorphosis (German: Die Verwandlung) is a novella by Franz Kafka, first nublished in 1915. The story begins with a
G Butterfly (21)	traveling salesman, Gregor Samsa, waking to find himself transformed into a "monstrous vermin" (see Lost in translation, below).
Images (16)	Characters Gregor Samsa Greta en.wikipedia.org/wiki/The_Metamorphosis - [cache] - Ask
Franz Kafka (13)	
Found himself transformed (3)	Search for more results like these
Project Gutenberg (2)	
Study Guide (2)	
Other Topics (6)	
Definition, Dictionary (9)	
G Biology (8)	Ĩ
Design (7)	
C Artist (8)	
Women (5)	
Painting, Face (6)	
more all clusters	
find in clusters:	

Nesting & zooming visualization



Graph-based visualization



Web Clustering Engines:

- Issues
- <u>Systems</u>
- Problems
- New Directions

Research prototypes Web clustering engines

System name (algorithm alias)	Year	Text features	Cluster labels	Clustering method	On-line demo	Clusters structure	Source code
Grouper (STC)	1998	single words, phrases	phrases	STC	yes (dead)	flat, concept cloud	no
Lassi	2000	lexical affinities	lexical affinities	AHC	no (desktop)	hierarchy	no
CIIRarchies	2001	single words	word sets	language model/ graph analysis	yes (dead)	hierarchy	no
WICE (SHOC)	2002	single words, phrases	phrases	SHOC	yes (dead)	hierarchy	no
$Carrot^2$ (Lingo)	2003	$_{ m phrases}$	$_{\rm phrases}$	Lingo	yes	$_{\rm flat}$	yes
$Carrot^2$ (TRSC)	2004	words, tolerance rough sets	n-grams (of words)	TRSC	yes	flat (optional hierarchy)	yes
WebCat	2003	single words	words	k-Means	yes (dead)	$_{\rm flat}$	no
AISearch	2004	single words	word sets	AHC + weighted centroid covering	yes (dead)	hierarchy	no
CREDO	2004	single words	word sets	concept lattice	yes	graph	no
DisCover	2004	single words, noun phrases	phrases	incremental cove- rage optimization	no	hierarchy	no
SnakeT	2004	${}_{ m approximate}$	phrases	approx. sent. coverage	yes	hierarchy	no
SRC	2004	n-grams (of words)	n-grams (of words)	SRC	yes	flat (paper) hierarchy (demo)	no
EigenCluster	2005	single words	three salient terms	divide-merge (hybrid)	yes	flat (optional hierarchy)	no
WhatsOnWeb	2006	single words	phrases	edge connectivity	yes	graph	no

Commercial Web clustering engines

Name	Company	Cluster labels	URL	Clusters structure
Accumo	Accumo	Phrases	www.accumo.com	Tree
Clusterizer	Cyber Tavern Compara	Phrases	www.iboogie.com	Iree Flat
Fluster	Funnelback	Phrases	www.funnelback.com	Flat
Grokker	Grokker	Phrases	www.grokker.com	Graphical/Tree
KartOO	KartOO	Phrases	www.kartoo.com	Graphical/Tree
Lingo3G	Carrot Search	Phrases	www.carrot-search.com	Tree
Mooter	Mooter Media	Phrases	www.mooter.com	Graphical/Flat
WebClust	WebClust	Phrases	www.webclust.com	Tree
Vivísimo	Vivísimo	Phrases	www.vivisimo.com	Tree

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Response times

Source	Avg. delay [s]	Std. dev. [s]
Yahoo! API	2.12	0.65
Google API	5.85	2.35
MSN API	0.56	0.43
Lucene (snippets)	1.78	0.50

Algorithm	50 snippets [s]	100 snippets [s]	200 snippets [s]	400 snippets [s]
CREDO	0.031	0.088	0.272	0.906
Lingo	0.025	0.138	0.243	0.243
Lingo3G	0.009	0.020	0.045	0.070
STC	0.007	0.014	0.030	0.070
TRSC	0.072	0.552	1.368	4.754

To improve efficiency: *Client-side processing, incremental processing, pretokenized docs...*

Theoretical limitations of clustering engines

Quality and usability of clusters is still unsatisfactory:

- incompleteness of clusters,
- lack of intra- and inter-cluster consistency,
- label expressiveness,
- *different cluster granularity*

Evaluation of retrieval performance still an open issues

Evaluation method	Cluster validity	Classification accuracy	Label quality	Reach time	Subtopic reach time	User studies
Fully automatic	\checkmark	\checkmark		\checkmark	\checkmark	
No need for test collection	\checkmark		\checkmark			\checkmark
Mathematical measures	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	
Task oriented				\checkmark	\checkmark	\checkmark
Labels handled			\checkmark		\checkmark	\checkmark

Subtopic reach time

$$SRT_{list} = \frac{\sum_{i=1}^{n} min_j(p_{i,j})}{n}$$

$$SRT_{cluster} = \frac{\sum_{i=1}^{n} min_j(c_{i,j} + r_{i,j})}{n}$$

.

Label-driven Subtopic Reach Time

CREDO	Enter a query: metamorphosis Search • English • Italiano help terms of use about
 metamorphosis (100) music (15) hilary duff (6) punk myspace (2) rolling stones (2) philip glass (2) cd (2) other (1) insects (11) kafka (11) hilary duff (9) insect (8) butterfly (7) life (5) definition (4) dictionary (4) cd (4) philip glass (3) rolling stones (3) star trek (3) wikipedia (3) spectrasonics (3) other (31) 	Amazon.com: Metamorphosis: Music: Hilary Duff Amazon.com: Metamorphosis: Music: Hilary Duff by Hilary Duff Although dubbing her first album Metamorphosis, the disc is anything but http://www.amazon.com/Metamorphosis-Hilary-Duff/dp/B0000AGWES Amazon.com: Metamorphosis: Music: The Rolling Stones, Rolling Stones Amazon.com: Metamorphosis: Music: The Rolling Stones, Rolling Stones, Rolling Stones Heart Of Stone (Metamorphosis has the only release http://www.amazon.com/Metamorphosis-Rolling-Stones/dp/B00006AW2F MySpace.com - METAMORPHOSIS - Vienna/Prag/St.Petersburg, AT - Pop Punk / Ambient / Acoustic - www.myspace.com/ MySpace music profile for METAMORPHOSIS with tour dates, songs, videos, pictures, blogs, band information, downloads and more http://www.myspace.com/ MySpace music profile for METAMORPHOSIS stoppoint MySpace com/ MySpace tom/ MySpace com - metamorphosis - Lima - Indie / Hardcore / Punk - www.myspace.com/metamorphosis/speru MySpace music profile for metamorphosis with tour dates, songs, videos, pictures, blogs, band information, downloads and more necesito un concert de METAMORPHOSIS http://www.myspace.com/meta

The AMBIENT (AMBIguous ENTries) test collection

number description subtopics subtopics resu	lta
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1 Aida 31 11 61	
2 B-52 6 3 75	
3 Beagle 11 4 86	
4 Bronx 10 4 81	
5 Cain 22 8 38	
6 Camel 13 6 70	
7 Coral Sea 6 4 45	
8 Cube 26 10 48	
9 Eos 21 8 65	
10 Excalibur 26 8 32	
11 Fahrenheit 13 8 72	
12 Globe 18 11 53	
13 Hornet 23 9 45	
14 Indigo 28 15 40	
15 Iwo Jima 10 7 90	
16 Jaguar 22 6 80	
17 La Plata 12 7 68	
18 Labyrinth 16 6 26	
19 Landau 37 15 40	
20 Life on Mars 7 4 84	
21 Locust 15 7 50	
22 Magic Mountain 10 7 41	
23 Matador 22 8 38	
24 Metamorphosis 17 7 57	
25 Minotaur 7 7 51	
26 Mira 22 13 38	
27 Mirage 31 9 34	
28 Monte Carlo 10 5 72	
29 Oppenheim 13 9 41	
30 Out of Control 14 8 18	
31 Pelican 24 7 63	
32 Purple Haze 11 8 27	
33 Raam 8 5 58	
34 Rhea 19 6 52	
35 Scorpion 32 12 44	
36 The Little Mermaid 18 7 49	
37 Tortuga 10 6 29	
38 Urania 14 7 45	
39 Wink 17 10 46	
40 Xanadu 21 14 50	
41 Zebra 29 10 71	
42 Zenith 21 6 30	
43 Zodiac 22 7 20	
44 Zombie 25 10 34	

Web Clustering Engines:

- Issues
- Systems
- Problems
- New Directions

Research directions

- More powerful search results indexing
- Multiple clustering methods combination
- Generation of more informative cluster labels
- Personalized clustering creation/reorganization
- Integration with ontologies

Potentials of mobile Web clustering engines

- Reduction of scrolling
- Reduction of typing for query refinement
- Reduction of downloaded data
- Extending mobile usage patterns to domain exploration

Mobile CREDO Architecture



- Built on CREDO
- Bandwidth saving
- GUI for small screen

Credino (for PDAs)



SmartCREDO (for cellphones)





Smart CRED O Home

All Documents (100)

Options

Help

Select





KeySRC on iPhone

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Member Of T	he Horse Fa	imily	
	0		



Web search results clustering at Fondazione Ugo Bordoni: papers and relevant URLs

- C. Carpineto, S. Osinski, G. Romano, G. Weiss (to appear). A Survey of Web Clustering Engines. To appear in ACM Computing Surveys.
- Carpineto, S. Mizzaro, G. Romano, M. Snidero (2009). Mobile Information Retrieval with Search Results Clustering: Prototypes and Evaluations. JASIST, 60(5), 877-895.
- A.Bernardini, C. Carpineto, M. D'Amico (submitted). Full-Subtopic Retrieval with Keyphrase-based Search Results Clustering. Submitted.
- Carpineto, C., Della Pietra, A., Mizzaro, S., and Romano, G. (2006). Mobile Clustering Engine. Proceedings of ECIR 2006.
- Carpineto, C., Romano, G. (2004). Concept Data Analysis: Theory and Applications. John Wiley & Sons.
- CREDO <u>http://credo.fub.it</u>
- Credino <u>http://credino.dimi.uniud.it</u>
- SmartCREDO <u>http://credino.dimi.uniud.it</u>
- AMBIENT <u>http://credo.fub.it/ambient</u>
- KeySRC <u>http://keysrc.fub.it</u>